



Lehigh Valley  
Hospital Center

A HealthEast Hospital

# update

*Delia*

VOL. 10, NO. 11

A Newsletter of the Lehigh Valley Hospital Center

NOVEMBER, 1987

## HUSTON NAMED PRESIDENT OF MERGED HOSPITAL

On October 20, two important appointments were announced by David P. Buchmueller, HealthEast president. Samuel R. Huston, president and chief executive officer of the Hospital Center, was named

president of the merged hospital organization. Darryl R. Lippman, president and chief executive officer of The Allentown Hospital, will remain a key member of the management team in the position of executive vice president within the Office of the President at HealthEast. The appointments will be effective on January 1, 1988.



Samuel R. Huston

Mr. Huston has been president of the Hospital Center since September, 1986. Prior to coming to the Hospital Center, he was on the administrative staff of the 900-bed University Hospitals of Cleveland for nearly 16 years, serving as executive vice president and chief operating officer from 1982 to 1986. From 1971 to 1973, he was associate executive director of Duke University Hospitals, and prior to that he was on the staff of the Medical Center Hospital of Vermont and the University of Vermont School of Medicine. His many years of successful university and teaching hospital experience have prepared him particularly well for his new responsibilities.

Mr. Huston received a bachelor's degree from the University of Northern Iowa, and he earned his master's degree in Hospital and Health Administration from the State University of Iowa.

As president of The Allentown Hospital, Mr. Lippman has been instrumental in developing many new health care services as well as enhancing the hospital's financial stability. He has also played an extremely important role in The Allentown Hospital's modernization projects. Prior to 1979, when he assumed his current duties, Mr. Lippman was vice president of Lancaster General Hospital for seven years, and assistant executive director at Allegheny General Hospital in Pittsburgh for three years. He served as a Captain in the United States Air Force where he was deputy director of the USAF Hospital in Peru, Indiana.



Darryl R. Lippman

Mr. Lippman, a native of Louisiana, is a graduate of the University of Southwestern Louisiana. He received his master's degree from Duke University.

The HealthEast system is very fortunate to have two outstanding people within the organization who are well qualified in hospital management and capable of serving in key senior positions. Congratulations to both of them in their new roles.



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# BURN CENTER NEWS

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## Burn Center School Nurse Outreach Program

As a result of several requests from local schools, the nursing staff of the Burn Center developed an inservice seminar on childhood burn injury designed especially for school nurses. The program is one of several programs co-sponsored by the Burn Center and the Burn Foundation for professional nurses in the region.

The goal of the seminar is to increase knowledge and awareness of the childhood burn injury problem. Topics covered in this two and one-half hour seminar include causes, current emergency treatment, minor burn wound care, post-burn school re-entry, and a brief overview of available Burn Foundation prevention programs.

To date, programs have been conducted for school nurses in the Parkland and Bethlehem Area School Districts. Additional programs are scheduled for the Reading School District and The Allentown Hospital's school nurse continuing education program, co-sponsored by the Carbon-Lehigh Intermediate Unit.

Burn Center staff members responsible for developing and conducting the programs include Jacqueline Fenicle, R.N., B.S.N., assistant head nurse; Joanne McLaughlin, R.N., director of Professional Affairs; and Patricia Vaccaro, R.N., CCRN, clinical assistant.

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## Burn Center Offers Burn Care Seminar For Referring Hospitals

"Emergency Management of the Burn Victim: A Continuum of Care," a program developed several years ago by the Hospital Center in cooperation with the Burn Foundation, was recently revised and updated to meet the needs of health care professionals in the region. Since it was developed, approximately 1,000 nurses and physicians involved in initial burn care have participated in this educational offering.

The Burn Center recently conducted a survey of referring hospitals in the region to assess their interest in attending and/or hosting this program. Twenty-three hospitals expressed interest in attending the program, and 17 have offered to host the seminar at their institutions. (In order to make the program more accessible to a greater number of professionals, one hospital in a community "hosts" the program and invites emergency department professionals from surrounding institutions as well as physicians and nurses from local industries.) Plans are now being formalized to conduct the seminar in Scranton, Wilkes-Barre, Quakertown, Berwick, Lebanon, Sellersville, and Phillipsburg, New Jersey. The three and one-half hour seminar provides the participant with knowledge necessary for rapid assessment and initial care of the burn victim in the emergency department. Transfer criteria and preparation for transport to a specialized burn care facility are also discussed.





Over 200 student nurses attended a four-hour seminar on burn care which was held in the Hospital Center's new Auditorium in the Anderson Wing on October 21. Pictured here is Patricia Vaccaro, R.N., CCRN, Burn Center clinical assistant, speaking to the group.

The program and supplemental teaching guide were developed by Yvonne Troiani, R.N., M.S.N., Burn Center head nurse, and Joanne McLaughlin, R.N., director of Professional Affairs. Lecturers include Walter J. Okunski, M.D., Burn Center medical director; Patricia Vaccaro, R.N., CCRN, clinical assistant; Miss Troiani and Mrs. McLaughlin.

## Burn Nursing Seminar Held For Student Nurses

On October 21, members of the Burn Center conducted a four-hour seminar on burn care for over 200 student nurses from nine nursing programs in the region.

The seminar, which was held in the Hospital Center's new auditorium in the Anderson Wing, provided an introduction to burn injury and the role of the burn nurse in providing care. In addition to the educational aspect, the seminar also provided the students with an opportunity to personally visit the Hospital Center.

The program is a joint effort with the Nurse Advisory Council of the Burn Foundation to contribute to nursing education and promote an interest in burn nursing. The Hospital Center's Burn Center joins other Burn Foundation consortium members in providing this educational opportunity for student nurses throughout the three-state service area of the Foundation. In order to respond to the increasing number of requests, the seminar is now offered twice a year -- in the spring and in the fall.

Student nurses who attended the October seminar represented East Stroudsburg University, St. Joseph Hospital in Reading, Pottsville Hospital, St. Luke's Hospital, Brandywine Hospital, Cedar Crest College, Kutztown University, Northampton County Area Community College, and Bloomsburg University.

Joanne McLaughlin, R.N., director of Professional Affairs, and Patricia Vaccaro, R.N., CCRN, clinical assistant, both members of the Burn Center staff and of the Foundation's Nurse Advisory Council, conducted the seminar.





DAVID G. BECKWITH, Ph.D., recently joined HealthEast Laboratories as clinical laboratory director. In this position, he will oversee laboratory services at the Hospital Center, The Allentown Hospital, and other peripheral sites of HealthEast Laboratories.

Prior to joining the staff of HealthEast Laboratories, Dr. Beckwith was director of clinical microbiology and acting director of the In Vitro Fertilization/Andrology Laboratories at St. Luke's Hospital.

Dr. Beckwith earned both a Master's degree and a Doctorate in biology from Lehigh University where he is currently an adjunct associate professor of biology.

Dr. Beckwith is a fellow of the American Academy of Microbiology and a diplomate of the American Board of Medical Microbiology. He is chairman of the Commonwealth of Pennsylvania Bureau of Laboratories, Technical Advisory Committee in Microbiology, and chairman of the Board of Health for the City of Bethlehem. He serves on the chemistry sub-committee of the National Committee for Clinical Laboratory Standards and is a member of the executive committee of the Lehigh Valley AIDS Task Force. He is also a member of the American Society for Microbiology, the Society of The Sigma Xi, the American Fertility Society, and the Lehigh Valley Association for Clinical Microbiology and Immunology.



David G.  
Beckwith,  
Ph.D.



Sherry A.  
Giardiniere

SHERRY A. GIARDINIERE, former senior systems analyst in the Computer Services Department, was recently promoted to the position of personal computer coordinator. In her new position, she will be responsible for planning, developing, training and implementing personal computer projects for the Hospital Center and HealthEast.

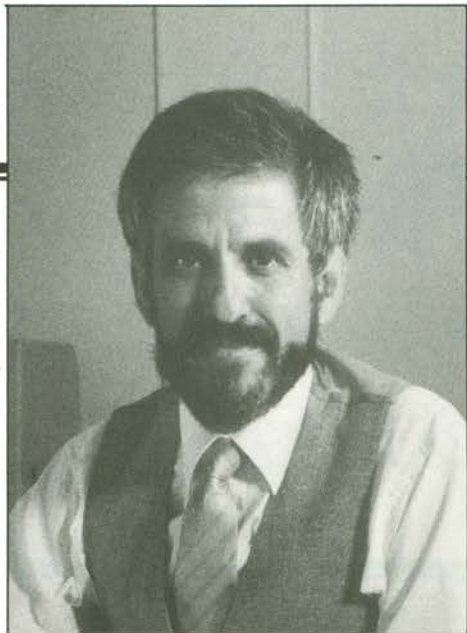
Mrs. Giardiniere came to the Hospital Center in October of 1986 with 20 years of data processing experience covering all aspects of computing. She is a graduate of the Thompson Business Institute in Harrisburg.

Mrs. Giardiniere is a member of the Eastern-Northampton Vo-Tech Data Processing Advisory Board.

BERNARD GLASSMAN, former vice president of Marketing and Public Relations at HealthEast, has been appointed executive director of the Office of Regional Resource Development at the Hospital Center. In this position he will work with medical and hospital staff to develop Regional Resource Centers.

Mr. Glassman has more than 16 years' experience in planning and developing clinical programs, including key roles with the National Heart, Lung and Blood Institute, the National Cancer Institute, and the White House. He is a widely published authority on several aspects of health care





**Bernard  
Glassman**

strategic planning and management.

Mr. Glassman is a graduate of the University of Washington where he received his master's degree in English.

ROSE E. HAAS, R.N., director of Employee Health Services, received a very prestigious honor while attending the National Conference of Employee Health Nurses held in Tampa, Florida, October 14-17. During a breakfast awards ceremony on October 16, her peers presented her with the Joyce Safian Role Model Award, an annual award presented to the nurse who demonstrates outstanding leadership in the field of employee health. The award is named for Joyce Safian, a registered nurse from California who spearheaded the formation of the National Association of Employee Health Nurses.

Congratulations!

BARBARA A. SALVADORE, M.S., medical/surgical nursing director since she came to the Hospital Center in February, 1986, was recently appointed to the position of assistant to the president. In her new role, Mrs. Salvadore will spend much of her time on developmental projects. She will also coordinate the Pool Trust grant process and assist in developing grant applications. Over the past several months, Mrs. Salvadore has become an employee opinion survey facilitator and an instructor for



**Barbara A.  
Salvadore,  
M.S.**

Development Dimensions International, the interaction management course.

Prior to joining the Hospital Center's staff, Mrs. Salvadore was a transplant coordinator with the Delaware Valley Transplant Program. With her extensive knowledge of the organ procurement and transplantation process, she will be an excellent internal resource to answer questions regarding organ and tissue transplantation.

Mrs. Salvadore is a graduate of Abington Memorial Hospital School of Nursing in Abington, Pennsylvania. She received her bachelor of science degree in Education from West Chester University, and completed her master of science degree in Health Education with emphasis on organizational development at Temple University.



In one of the most competitive fields of a regional triathlon, Bob Cawley, biomedical engineering, and Steve Lehman, Copeland TSA representative, won their prospective categories at the Pennsylvania Triathlon on September 27. Steve was the overall winner of the masters (age 40+) competitors and Bob captained the winning trio in the team competition. Here, Bob and Steve pose with one of the trophies they won.





# FESTIVAL OF TREES AND LIGHTS

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The Hospital Center will sponsor a decorated Christmas tree at the first annual Festival of Trees and Lights to be held from Saturday, December 5 through Thursday, December 10. The event, presented by the Auxiliary to the Lehigh County Medical Society, will feature about 100 individually decorated trees sponsored by individuals, businesses, and non-profit organizations. The trees will be displayed at the Americus Centre, 6th and Hamilton Streets, in downtown Allentown.

In addition, Gingerbread Lane with gingerbread houses from local chefs and bakers and the Festival of Lights, a display of Judaica featuring antique menorahs, will be presented.

Funds raised through the festival will be used to establish the preventive drug and alcohol abuse program, "Say No, Max" for every public, private and parochial elementary school in Lehigh County. To date, 53 elementary schools which represents over 17,000 children, have expressed an interest in the program.

After the festival, sponsors may keep their trees, donate them to a non-profit organization of their choice, or donate them to be sold at silent auction for the benefit of the preventive drug and alcohol abuse program.

Entrance fees for the event are \$3 for adults, \$1.50 for children 6-12, and \$2 for seniors. Children under six are admitted free. School bus tours are also available at a fee of \$1 per child; adult bus tour fee is \$1.50 per person.

Enjoy the beauty of the holiday season -- come to the first annual Festival of Trees and Lights!





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# WHAT IS THE MULTIDISCIPLINARY CANCER RESOURCE TEAM?

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Members of the Hospital Center's MRT pictured above are Jeanne Guilfoyle, ACSW (left) and Joy DuGan, R.N., B.S.N. Missing from photo is Pat Oren.

Developed in 1981, the Multidisciplinary Cancer Resource Team (MRT) is a group of health care professionals educated to meet the unique needs of cancer patients and their families. The MRT is composed of an oncology nurse, an oncology social worker, and a supportive services coordinator. Members of the MRT see patients upon the written request of the patient's physician.

The team works with physicians, staff nurses, and other health care professionals to provide a coordinated approach to cancer care.

The oncology nurse, Joy DuGan, R.N., B.S.N., educates and supports the patient and/or family regarding diagnostic tests, implications of the disease, treatment modalities and rehabilitation considerations. She also orients the patient and family to community groups, such as ENCORE of the YWCA, which provides exercise and group discussions for women who have had breast surgery.

Jeanne Guilfoyle, ACSW, oncology social worker, assists the patient and family in adjusting to the psychological impact of the disease, treatment and future rehabilitation. Discharge planning is also a primary role of the oncology social worker who maintains a close association with community agencies which serve cancer patients such as visiting nurses associations, hospice, and Meals-On-Wheels.

Pat Oren, the supportive services coordinator, offers emotional support to patients from the viewpoint of a former cancer patient. It is often encouraging for

a newly diagnosed patient to speak with someone who has survived cancer.

The team maintains contact with patients after discharge by telephone and also through a support group entitled "Make Today Count." Families and friends are also encouraged to join the support group.

Mrs. DuGan has held previous staff positions at Mercy Hospital and the Hershey Medical Center. She is currently pursuing her master of science in Oncology Nursing from Gwynedd Mercy College. She has been with the Comprehensive Community Cancer Center since 1985 and joined the MRT in July of this year.

Miss Guilfoyle has been working with cancer patients as a member of the MRT since 1983. She also utilizes her leadership and counseling skills as a facilitator for Make Today Count.

Mrs. Oren has been with the Cancer Center since 1985 and also provides her services to cancer patients at The Allentown Hospital.

A Multidisciplinary Cancer Resource Team also exists at The Allentown Hospital. If patients are transferred between hospitals, team members discuss care and support rendered to the patient to ensure continuity of care.

The MRT is one of many services provided by the Comprehensive Community Cancer Center. For more information on the MRT, Make Today Count, or other services, call the Comprehensive Community Cancer Center at 778-2582.



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# NATIONAL STROKE STUDY UNDERWAY

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The Lehigh Valley Stroke Program, in conjunction with Temple University, has begun work on a national stroke study which examines risk factors for recurrent stroke using data from the Lehigh Valley Stroke Registry. The five-year study is referred to as the Recurrent Stroke Project and is funded by the National Institutes of Health.

To date, over 50 first-time stroke patients from Lehigh, Northampton, and Warren counties have entered into the study. Interviews with these patients are conducted with the consent of their attending physician as well as the patient's consent.

The Lehigh Valley Stroke Program is pleased to welcome the three nurse clinicians recently hired to conduct this study.

Mary Ann Gergits, R.N., B.S., joined the Stroke Program as senior nurse clinician. Mrs. Gergits was an employee of the Hospital Center where she had been the Stroke Team leader since 1982, a discharge planner, and a Burn Center nurse. She is a graduate of Lebanon Valley College, with a bachelor of science in Allied Health Sciences, and of The Allentown Hospital School of Nursing.

Linda Cook, R.N., B.S., nurse clinician, previously worked as a visiting nurse and home-health aide coordinator for the Visiting Nurse Association of Easton. Prior to that, she was the director of nurses for Leader Nursing and Rehabilitation of Pottsville. Mrs. Cook is a graduate of St. Joseph's College, North Windham, Maine, with a bachelor of arts in Health Care Administration, and Easton Hospital School of Nursing.

Ellen Cooper, R.N., B.S.N., nurse clinician, joined the Stroke Program after working as a project assistant for the Cancer Prevention Program of the Allentown Health Bureau. Her experience includes supervisory nursing in obstetrics, emergency department, and neurology. Ms. Cooper has a bachelor of science in Nursing from Kutztown University and is a graduate of The Allentown Hospital School of Nursing.



Lehigh Valley Stroke Program nurse clinicians: Linda Cook, R.N., B.S., Mary Ann Gergits, R.N., B.S., senior nurse clinician; and Ellen Cooper, R.N., B.S.N.



1987

## RECOGNITION DINNER HELD



Honored at the Recognition Dinner for 20 years of service were (left to right): Mary Ann Knecht, Admitting; Loretta Sargent, Nursing Services; and Judy Cihylik, 7B. Others honored for 20 years who were unable to attend the dinner include Kathleen Adams, Emergency Department; Susan Henritz, 5A; Kathryn Kowalewski, Operating Room; and Nancy Wendling, Short Stay Unit. Tina Faller, Nursing Services, who was unable to attend the dinner, was honored for 25 years of service.

Over 370 members of the Hospital Center's family were honored for their service at this year's Recognition Dinner which was held on Saturday, October 17, at the George Washington Lodge. The event began with cocktails and hors d'oeuvres followed by dinner. Serving as toastmaster for the sixth consecutive year was Jack Dittbrenner, biomedical photographer, whose quick wit had the crowd in stitches. The invocation was given by Rev. Allan Kramer-Moyer, associate director of Pastoral Care. Following dinner, those being honored at the event were paid tribute by Samuel R. Huston, president; John Kibelstis, M.D., president of the medical staff; and Paul E. Nurick, executive vice president of HealthEast.

This year, 219 people were honored for five years of service. Another 127 individuals marked ten years of service. In addition, 19 employees celebrated 15 years of service; seven received awards for 20 years of service; and one employee marked 25 years of service.

Following the awards presentations, the guests were entertained by a variety of music provided by D.J. Charlie Lowe from Sound Celebration.

Samuel R. Huston (center) took a moment during the awards ceremony to pose for a photo with the 15 year honorees. Honored at the 1987 Recognition Dinner for 15 years of service were (left to right): Phillip Sebastianelli, Radiology; Nancy Ferrara, Endoscopy; Vivian Kober, Radiology; Geraldine Klem, General Intensive Care Unit; Judith Dorsam, Nursing Services; Donna Hedash, Nursing Services; Donna Roth, Trauma Registrar; Virginia Kovalovich, Operating Room; Scarlet Brenfleck, Recovery Room; Anne Belzecky, Microbiology; and Joy Stahl, Admitting. Additional 15 year honorees who were unable to attend include Mary Ellen Beideman, Infection Control; Constance DeGracia, 6B; Louise Drexinger, 6A; Joan Flick, Acute Coronary Care Unit; Kathleen Funk, Hematology; Karen Nash, Nursing Float Pool; Eileen Pozzi, University MedEvac; and Norma Radosevich, Recovery Room.



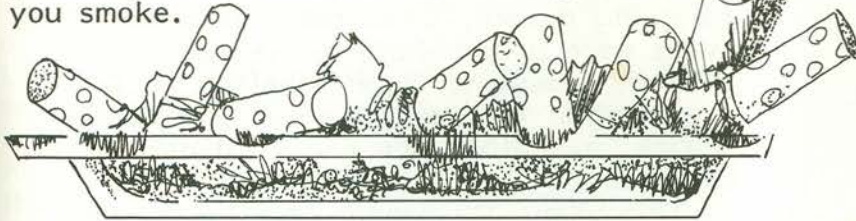




## The Wellness Corner

# HOW TO CUT DOWN ON S M O K I N G

If you're a smoker, we suspect you already know you should quit, and why. Unfortunately, many smokers are afraid to try because they know how hard it can be. Especially if they've tried -- and failed -- in the past. If you feel you can't quit smoking, why not at least try to cut down. Following are several helpful hints to help you cut down on the number of cigarettes you smoke.



- \* Smoke only half of each cigarette.
- \* Wait a little longer each day before you have that first cigarette.
- \* Don't carry matches.
- \* Try to increase the time between craving a cigarette and actually smoking one.
- \* Brush your teeth or gargle more often.
- \* Hold your cigarette in the opposite hand, i.e., if you are right-handed, hold your cigarette in your left hand.
- \* Put your cigarette down after every puff.
- \* Sit in no-smoking sections at restaurants and other public areas.



Members of the Hospital Center's staff gather in the old Auditorium for the last time. The Employee Opinion Survey meeting from 9-10 a.m. on October 12 was the last meeting held in the Auditorium.



Following the Employee Opinion Survey meeting on October 12, workers covered the seats and began tearing down the outer wall which will be replaced with a glass wall to provide natural light for the renovated cafeteria.

Pictured here is a look at renovations being done in what had been Classrooms 1 and 2 in the Hospital Center.

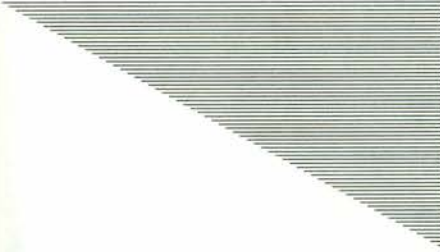




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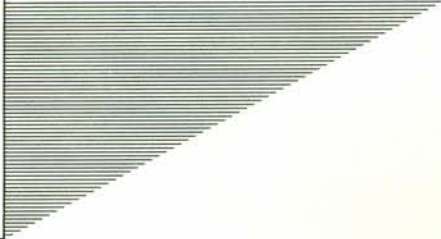
# *Notes from our Patients*

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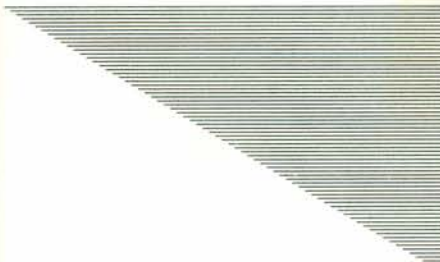
*"Everyone at Lehigh Valley Hospital Center was so kind and courteous, not only to me but to my wife and family. I received the most excellent care while at the hospital for my catheterization and bypass surgery. I certainly want to thank all the doctors, nurses, and other personnel who cared for me while on the third floor, the Open Heart Unit, and 4C where I spent the days after surgery. I never heard of a hospital where the doctors and nurses explain everything to you. If I have to be hospitalized again, I will most certainly choose to return to Lehigh Valley Hospital Center."*

*A patient from the  
Open Heart Unit and 4C*



*"I expected total professionalism and I was not disappointed. I cannot say enough about the care and concern that was transmitted not only to myself but also to my family. Especially the orientation before the operation. Thank you."*

*A patient from 6A*



*"Everyone, especially the nursing staff, bent over backwards to be of service. In my entire life, never have I met such a totally dedicated staff with so much inner beauty. You have without a doubt the finest medical facility on this planet."*

*A patient from 5C*

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Carl R. Anderson, the Hospital Center's first Building Committee chairman for whom the Anderson Wing was named, stands in front of the Anderson Wing following the installation of the letters on the building.



A Newsletter of the Lehigh Valley Hospital Center

**Update**

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